



URBIS

# URBIS SHOPPING CENTRE BENCHMARKS

2021 | 30TH EDITION



# URBIS SHOPPING CENTRE BENCHMARKS 2021 30TH EDITION

The annual Urbis Shopping Centre Benchmarks report has been the industry's bible since 1992. Our interactive dashboard is back with all the details you need to better understand and benchmark your shopping centre's performance against multiple metrics. The report provides a comprehensive set of indicators and benchmarks covering the composition, performance and occupancy rates of Australian shopping centres.

The Benchmarks series draws on our property economics and market research expertise to provide an accurate picture of shopping centre performance and tenant mix across Australia. We identify the fastest growing specialty categories, outline the size and composition of centres across Australia, and provide insight into the evolution of shopping centres including the impact of international mini-major stores and non-retail uses.

**This year we surveyed 455 centres, reporting turnover of \$72.7 billion and 25,313 retail tenants.**



Save time and share results with your team faster with our online dashboard



Accessible anywhere, anytime



Compare metrics by category



Integrate with other Urbis online products



Add data over time

Take advantage of the opportunity to measure and drive your shopping centre's performance and address changing community and investor needs.

The following Benchmark data sets are available:

- <sup>^</sup> Regional
- <sup>^</sup> Sub-regional
- <sup>^</sup> CBD
- <sup>^</sup> Supermarket centres

In order to isolate the effects of COVID-19 from underlying retail trends, Urbis has once again collected data for the 2019-20 year pre and post COVID impacting the retail sector. This has enabled production of a "COVID-19 Unaffected MAT" data set which is effectively an estimate of what turnover levels would have been if COVID hadn't resulted in store closure or otherwise reduced trade. The base data set provided with the Benchmarks subscription is, as with previous years, the reported data. However, for an additional fee (50% additional to the standard report price), we will provide access to the COVID-Adjusted to 'COVID-19 Unaffected MAT' data also. This allows greater insights into the true effects of COVID-19 on Australian Shopping Centres.



# ORDER FORM

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To subscribe to the Urbis Shopping Centre Benchmarks 2021, please complete this form, save and email to [benchmarks@urbis.com.au](mailto:benchmarks@urbis.com.au).

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CBD centres	\$9,000		
Set of any 3 <input type="checkbox"/> Regional <input type="checkbox"/> Sub-Regional <input type="checkbox"/> Supermarket <input type="checkbox"/> CBD <input type="checkbox"/>	\$21,500		
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Add access to COVID-19 Unaffected Data Sets	Add 50% to total costs		
Please refer to the terms & conditions and pricing policy for details on conditions of purchase			Total

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### Pricing policy

The Urbis Shopping Centre Benchmarks are the premier annual benchmarks for the composition and performance of Australian shopping centres. Separate volumes of the report are produced for several different categories of shopping centre, currently Regionals, Sub-Regionals, Supermarket and CBD.

The definitions of centre types are found in the "Key Definitions" appendix in each of the published reports. Urbis produces the Benchmarks each year in order to build the collective knowledge of the shopping centre industry in Australia. The production of the Urbis Shopping Centre Benchmarks is the result of co-operation between Urbis and major owners and managers of Australian shopping centres. These owners and managers provide, on a confidential basis, the relevant information for individual shopping centres in a format specifically designed to enable input into the Urbis Benchmarks and thus allow valid comparison within each category of centre.

Significant time and resources are invested by the owners/managers to undertake this survey and that effort is rewarded by way of free access to each volume of the Benchmarks for the contributors to each category. The objectives of the Urbis Shopping Centre Benchmarks Pricing Policy are to: A) Recognise the contribution of shopping centre owners & managers to the production of this information, B) Maintain equity in treatment of all owners, managers and other relevant parties, C) Enable Urbis to produce the Shopping Centre Benchmarks on a sustainable financial basis. In relation to Pricing, our policy is that Urbis will: A) Provide all Eligible Contributors who contribute data for their full portfolio with complimentary access to the dashboard for any Shopping Centre Benchmarks volume to which their data has contributed. Eligible Contributors are those organisations which provide data relating to an individual category of centre and in the agreed standard format. For example, an owner supplying data for 3 Supermarket based centres and 2 DDS based centres would be entitled to both the Supermarket and Sub-Regionals reports. That owner would not be entitled to reports for other centre types. B) Make access to the Urbis Shopping Centre Benchmarks dashboard commercially available to all parties involved in the retail shopping centre industry at a price that enables Urbis to recover the annual cost of production and on-going development. C) Charge all organisations the same published price for all Urbis Shopping Centre Benchmarks reports.

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