

URBIS ENGAGEMENT

Your trusted advisor in engagement,
communications, media and
government relations.



WORKING WITH YOU

At Urbis, we connect the brightest minds to shape cities and communities for a better future.

Working as part of an integrated team drawing on expertise across urban planning, urban design, real estate valuation, and economic and social advisory, we provide a holistic approach to manage your proposal from idea to execution.

Our approach makes us agile, creative, entrepreneurial and pragmatic. We act for clients who are making the places we live and reshaping the way we live there.

We advise developers, property owners, investors, private firms, NGOs, community organisations, industry associations and all levels of government.

Our key principles are simple:

- We engage with people who have a whole range of interests, beyond established groups and positions.
- We provide a variety of ways for people to engage and provide feedback.
- We create open, transparent and accountable communications.
- We work with the community to understand their needs.
- We give you useable data and genuine insights to inform your decisions.
- We manage stakeholder expectations and risks.

Our work adheres to industry best practice, including the International Association of Public Participation's (IAP2) Public Participation spectrum and the AccountAbility AA1000 Stakeholder Engagement Standard (SES) 2015.

Our sectors

-  Commercial
-  Education
-  Government
-  Industrial
-  Mixed use
-  Health & aged care
-  Residential
-  Retail
-  Telecommunications
-  Tourism & leisure
-  Transport & infrastructure



WHAT WE DELIVER

Urbis Engagement understands that early engagement with stakeholders helps to create shared ownership and a sense of trust.

Our aim is to help you make the right decisions and achieve remarkable outcomes.



Tailored **engagement strategies** that involve all parties early to identify and address risks.



Communication materials that clearly convey the facts and benefits of your proposal.



Traditional and social media **strategies that reach your intended audience** and let you nurture the conversation.



Genuine **insights and understanding** of stakeholder **sentiment** based on evidence.



Design and **facilitation** of meetings, workshops, focus groups and strategic planning sessions, to align stakeholder views and identify a path forward.



Media relations and crisis communications to manage critical issues.



Video content and **graphic design** that lands your message.



Using **emerging technologies** to deliver contemporary engagement.

OUR EXPERIENCE

We work alongside you to ensure that risks and issues are managed, and shared interests are maximised. Together, we can help you deliver great places, opportunities and outcomes for your business and the broader community.

Waterloo Metro Quarter State Significant Precinct

UrbanGrowth NSW Development Corporation

Working across three state agencies, Urbis Engagement delivered a comprehensive communications and engagement process. Our work helped capture community views on the State Significant planning process for an integrated station development (ISD) at Waterloo Station.

Wallacia Memorial Park

Catholic Metropolitan Cemeteries Trust

Urbis delivered engagement to inform planning for a cemetery to cater for growing demands in Western Sydney. Our work involved managing high degrees of community concern in relation to the proposal and demystifying the project.

Glendalough residential precinct

Stockland

Working collaboratively with Stockland's project and corporate teams to profile a new terrace-housing product in Western Australia (WA), Urbis Engagement devised a joint community engagement, stakeholder relations and marketing strategy. Our work is supporting planning approvals for the precinct and building excitement in Stockland's first standalone medium density project in WA.

New Life Pyrmont and Ultimo

TWT and Parkview

Developing and implementing an engagement strategy for two multimillion dollar projects in heritage listed suburbs, Urbis Engagement is working effectively across a multi-disciplinary team. We are facilitating ongoing meetings with stakeholders in a complex environment and achieving mutually beneficial outcomes.

YOUR TEAM



"I'm passionate about involving people in shaping our cities and working through tensions to resolve a clear path forward."



"I build strong relationships and business partnerships to drive the best outcomes for my clients."

Dianne Knott Director

Dianne leads Urbis Engagement and has close to 20 years' experience in the consulting, corporate and government sectors.

Dianne has deep expertise in urban and infrastructure planning and delivery and specialises in designing and delivering multi-stakeholder engagement to realise project approvals in contested and complex environments.

Dianne is a trusted advisor to government, having worked closely with senior executives in the Greater Sydney Commission, NSW Department of Planning and Environment, UrbanGrowth NSW, NSW Health Infrastructure, Infrastructure Australia and Queensland Health.

P **02 8233 7652**
M **0401 456 656**
E **dknott@urbis.com.au**

[View Dianne's profile on Urbis.com.au for more information.](#)

Colby Crane Associate Director

Colby has more than 15 years' experience in the property, mining, infrastructure, telecommunications, not for profit, local, state and federal government sectors.

Colby was the NSW/ACT Stakeholder State Lead for the nbn Co network build and has led engagement for Wyong Council and BHP Billiton.

Colby has extensive media and communications experience, including crisis management. She has worked as a political Chief of Staff and has held senior engagement and policy roles in local and state government.

P **02 8233 9911**
M **0447 247 161**
E **ccrane@urbis.com.au**

[View Colby's profile on Urbis.com.au for more information.](#)