## DAVID <br> BLACKWELL DIRECTOR-URBIS REAL ESTATE \& ADVISORY

CONTACT DETAILS
PHONE: +61 282339900
EMAIL: dblackwell@urbis.com.au


## INDUSTRY PORTFOLIOS <br> GREATER THAN \$ $\$ 100 M$

## ACQUIRING + DEVELOPING OPERATORS




SELF STORAGE


PIONEER INVESTMENT GROUP


## FURTHER DEVELOPERS AND OPERATORS



## Rentaspace <br> SELF STORAGE

## STEEL STORAGE


StoreLocal
Self Storage Made Easy

STORAGE EXPO 2017

## NEW SUPPLY BRISBANE

|  | Current Supply <br> $(2016)$ | Future Supply <br> $(2018)$ |
| :--- | :---: | :---: |
| Number of Units <br> (approx.) | 37,456 | 42,351 |
| Estimated <br> Population | $2,242,033^{*}$ | $2,313,699^{*}$ |
| Supply (people per <br> unit) | 59.86 | 55.42 |
| Supply (unit per <br> person) | 0.0167 | 0.0183 |



STORAGE EXPO 2017

## NEW SUPPLY SYDNEY

|  | Current Supply <br> $(2016)$ | Future Supply <br> $(2018)$ |
| :--- | :---: | :---: |
| Number of Units <br> (approx.) | 80,000 | 87,250 |
| Estimated <br> Population | $4,377,494$ | $4,526,508$ |
| Supply (people per <br> unit) | 54.7 | 51.9 |
| Supply (unit per <br> person) | 0.0183 | 0.0199 |



## NUMBER OF FACILITIES TRANSACTED



## HISTORICAL YIELDs <br> (Cap rates) Over \$3 Million




## SELF STORAGE OCCUPANCY BUILD UP GOLD COAST FACLIITY

## URBIS STORAGE INDEX



Total facilities monitored in Australia \& New Zealand
70

Average Unit Size by Area Occupied
$8.93 \mathrm{~m}^{2}$

STORAGE EXPO 2017

| Zone | Occupancy by Area | Average Storage Fee (per sqm. of NSA) |
| :---: | :---: | :---: |
| Sydney Inner | $85.93 \%$ | $\$ 427.59$ |
| Sydney Outer | $87.41 \%$ | $\$ 288.49$ |
| Sydney | $86.57 \%$ | $\$ 370.77$ |
| Melbourne Inner | $90.16 \%$ | $\$ 328.89$ |
| Melbourne Outer | $90.53 \%$ | $\$ 272.40$ |
| Melbourne | $90.38 \%$ | $\$ 296.27$ |
| Brisbane Inner | $83.94 \%$ | $\$ 303.09$ |
| Brisbane Outer | $82.71 \%$ | $\$ 215.99$ |
| Brisbane | $93.38 \%$ | $\$ 263.90$ |
| Auckland |  | $\$ 271.41$ |

\#STORAGEEXPO

Weighted Average \$ Rate/sq.m., Weighted Average Unit Size and Area Occupied (\%) as at 30 June 2016


## DISCOUNTING \& CONCESSIONS

|  | End of Month Statistics | $\begin{gathered} \text { Dec-15 } \\ 1 \end{gathered}$ | $\begin{gathered} \text { Jan-16 } \\ 2 \end{gathered}$ | $\begin{gathered} \text { Feb-16 } \\ 3 \end{gathered}$ | $\begin{gathered} \text { Mar-16 } \\ 4 \end{gathered}$ | $\begin{gathered} \text { Apr-16 } \\ 5 \end{gathered}$ | $\begin{gathered} \text { May-16 } \\ 6 \end{gathered}$ | $\begin{gathered} \text { Jun-16 } \\ 7 \end{gathered}$ | $\begin{gathered} \text { Jul-16 } \\ 8 \end{gathered}$ | $\begin{gathered} \text { Aug-16 } \\ 9 \end{gathered}$ | $\begin{gathered} \text { Sep-16 } \\ 10 \end{gathered}$ | $\begin{gathered} \text { Oct-16 } \\ 11 \end{gathered}$ | $\begin{gathered} \text { Nov-16 } \\ 12 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Concoscio | Monthly Revenue | \$75,065 | \$77,074 | \$77,697 | \$76,838 | \$76,130 | \$74,111 | \$71,728 | \$73,065 | \$70,203 | \$68,199 | \$67,248 | \$68,304 |
| 4.38\% over six months. <br> $3.57 \%$ over 12 months. | Effective Revenue (After Concessions) | \$74,519 | \$75,522 | \$76,538 | \$73,503 | \$73,964 | \$71,471 | \$66,487 | \$66,437 | \$68,698 | \$66,626 | \$65,586 | \$65,723 |
|  | Area Occupied (Sq.M.) | 3,188 | 3,261 | 3,296 | 3,265 | 3,215 | 3,118 | 3,009 | 3,070 | 2,952 | 2,872 | 2,822 | 2,875 |
|  | Total Area (Sq.M.) | 3,635 | 3,637 | 3,637 | 3,637 | 3,637 | 3,637 | 3,637 | 3,637 | 3,637 | 3,637 | 3,637 | 3,514 |
|  | Occupancy (\% by area) | 87.70\% | 89.66\% | 90.62\% | 89.77\% | 88.40\% | 85.73\% | 82.73\% | 84.41\% | 81.17\% | 78.97\% | 77.59\% | 81.82\% |
| Actual Rate |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Average Rental Rate p.c.m | \$23.55 | \$23.64 | \$23.57 | \$23.53 | \$23.68 | \$23.77 | \$23.84 | \$23.80 | \$23.78 | \$23.75 | \$23.83 | \$23.76 |
|  | Average Rental Rate p.a. | \$282.55 | \$283.62 | \$282.88 | \$282.41 | \$284.16 | \$285.23 | \$286.05 | \$285.60 | \$285.38 | \$284.95 | \$285.96 | \$285.09 |
|  | After Concessions |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Effective Rate (after concessions) p.c.rn | \$23.37 | \$23.16 | \$23.22 | \$22.51 | \$23.01 | \$22.92 | \$22.10 | \$21.64 | \$23.27 | \$23.20 | \$23.24 | \$22.86 |
|  | Effective Rate (after concessions) p.a. | \$280.50 | \$277.91 | \$278.66 | \$270.15 | \$276.07 | \$275.06 | \$265.15 | \$259.69 | \$279.26 | \$278.38 | \$278.89 | \$274.32 |
|  | Concession percentage | -0.73\% | -2.01\% | -1.49\% | -4.34\% | -2.85\% | -3.56\% | -7.31\% | -9.07\% | -2.14\% | -2.31\% | -2.47\% | -3.78\% |

STORAGE EXPO 2017

## DISCOUNTING \& CONCESSIONS

| A | End of Month Statistics | $\begin{gathered} \text { Dec-15 } \\ 1 \end{gathered}$ | $\begin{gathered} \text { Jan-16 } \\ 2 \end{gathered}$ | $\begin{gathered} \text { Feb-16 } \\ 3 \end{gathered}$ | $\begin{gathered} \text { Mar-16 } \\ 4 \end{gathered}$ | $\begin{gathered} \text { Apr-16 } \\ 5 \end{gathered}$ | $\begin{gathered} \text { May-16 } \\ 6 \end{gathered}$ | $\begin{gathered} \text { Jun-16 } \\ 7 \end{gathered}$ | $\begin{gathered} \text { Jul-16 } \\ 8 \end{gathered}$ | $\begin{gathered} \text { Aug-16 } \\ 9 \end{gathered}$ | $\begin{gathered} \text { Sep-16 } \\ 10 \end{gathered}$ | $\begin{gathered} \text { Oct-16 } \\ 11 \end{gathered}$ | $\begin{gathered} \text { Nov-16 } \\ 12 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Monthly Revenue | \$37,361 | \$37,492 | \$38,919 | \$40,178 | \$38,377 | \$35,974 | \$37,957 | \$40,164 | \$41,098 | \$40,418 | \$43,436 | \$42,209 |
| 1.68\% over six months. <br> 1.79\% over 12 months. | Effective Revenue (After Concessions) | \$36,684 | \$37,302 | \$37,304 | \$39,447 | \$37,871 | \$35,244 | \$37,366 | \$39,351 | \$40,720 | \$40,286 | \$42,393 | \$41,080 |
|  | Area Occupied (Sq.M.) | 2,483 | 2,428 | 2,618 | 2,718 | 2,612 | 2,464 | 2,604 | 2,763 | 2,822 | 2,812 | 3,080 | 3,056 |
|  | Total Area (Sq.M.) | 4,002 | 4,002 | 4,002 | 3,984 | 3,984 | 3,984 | 4,038 | 4,038 | 4,038 | 4,038 | 4,038 | 4,038 |
|  | Occupancy (\% by area) | 62.04\% | 60.67\% | 65.42\% | 68.22\% | 65.56\% | 61.85\% | 64.49\% | 68.42\% | 69.89\% | 69.64\% | 76.28\% | 75.68\% |
|  | Actual Rate |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Average Rental Rate p.c.m | \$15.05 | \$15.44 | \$14.87 | \$14.78 | \$14.69 | \$14.60 | \$14.58 | \$14.54 | \$14.56 | \$14.37 | \$14.10 | \$13.81 |
|  | Average Rental Rate p.a. | \$180.56 | \$185.30 | \$178.39 | \$177.39 | \$176.31 | \$175.20 | \$174.92 | \$174.44 | \$174.76 | \$172.48 | \$169.23 | \$165.74 |
|  | After Concessions |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Effective Rate (after concessions) p.c.rn | \$14.77 | \$15.36 | \$14.25 | \$14.51 | \$14.50 | \$14.30 | \$14.35 | \$14.24 | \$14.43 | \$14.33 | \$13.76 | \$13.44 |
|  | Effective Rate (after concessions) p.a. | \$177.29 | \$184.36 | \$170.99 | \$174.16 | \$173.99 | \$171.64 | \$172.19 | \$170.91 | \$173.15 | \$171.92 | \$165.17 | \$161.31 |
|  | Concession percentage | -1.81\% | -0.51\% | -4.15\% | -1.82\% | -1.32\% | -2.03\% | -1.56\% | -2.02\% | -0.92\% | -0.33\% | -2.40\% | -2.67\% |

STORAGE EXPO 2017

## CONTACTS



David Blackwell
Director
T +61282337627
$M+61409771310$
E dblackwell@urbis.com.au


Tim Creighton
Valuer
T +61282339924
M +61424150994
E tcreighton@urbis.com.au


Hugh Davies Valuer
T +61282337691
E hdavies@urbis.com.au


Andrew Mace Assistant Valuer
T +61282337623
E amace@urbis.com.au

STORAGE EXPO 2017

