

GROWING MELBOURNE

are we doing it right?

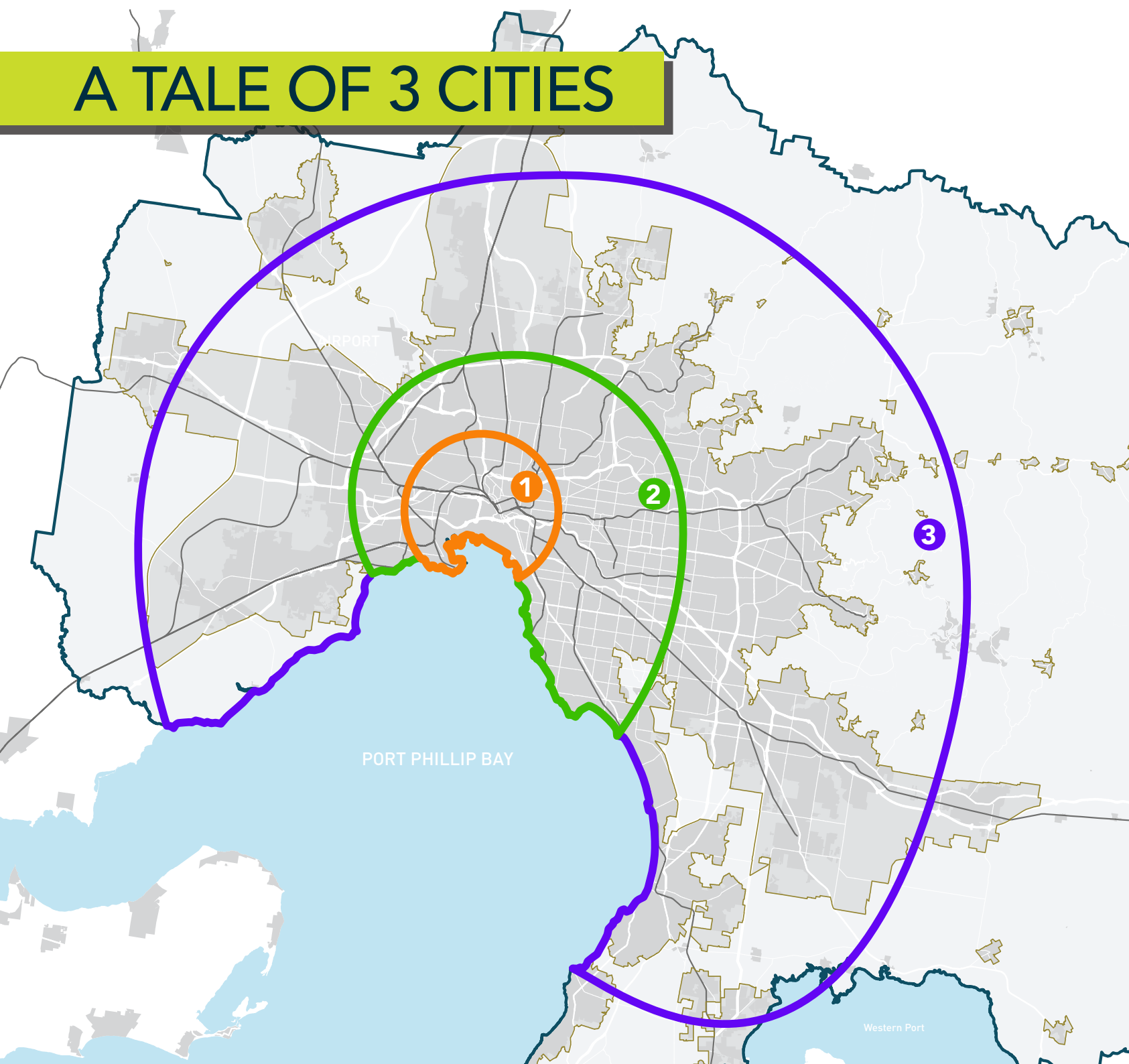
SARAH HORSFIELD
PCA FUTURE DIRECTIONS

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A TALE OF 3 CITIES

**GROWING
MELBOURNE**

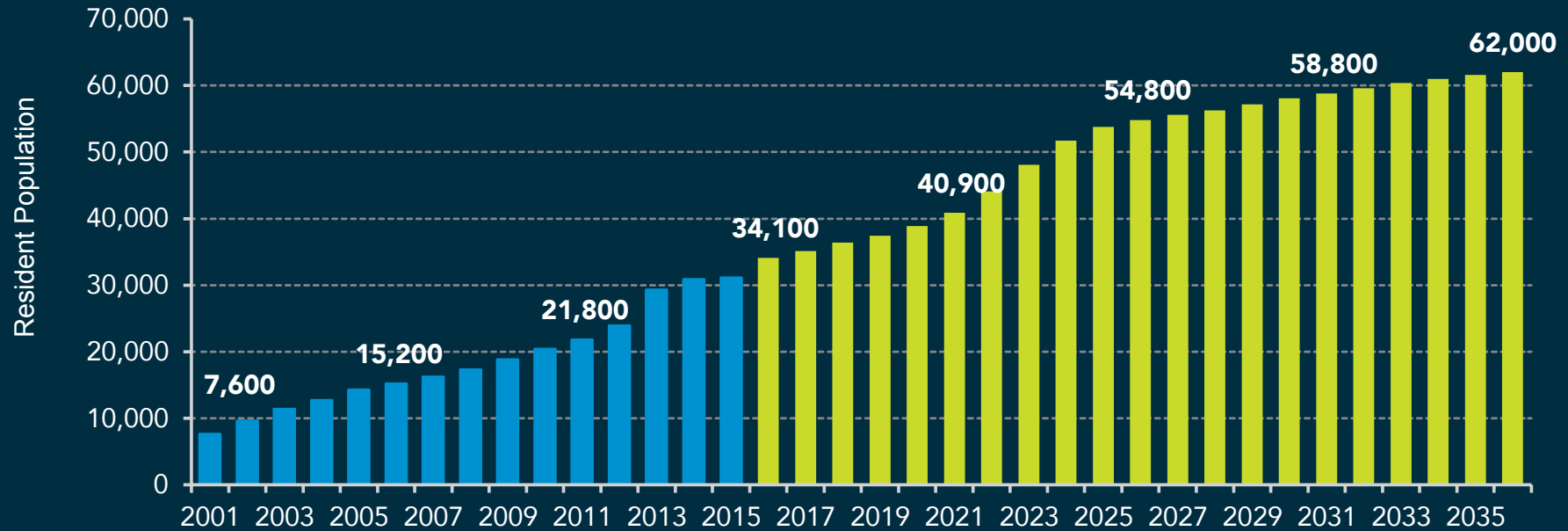
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CITY 1: INNER



POPULATION - MELB CBD

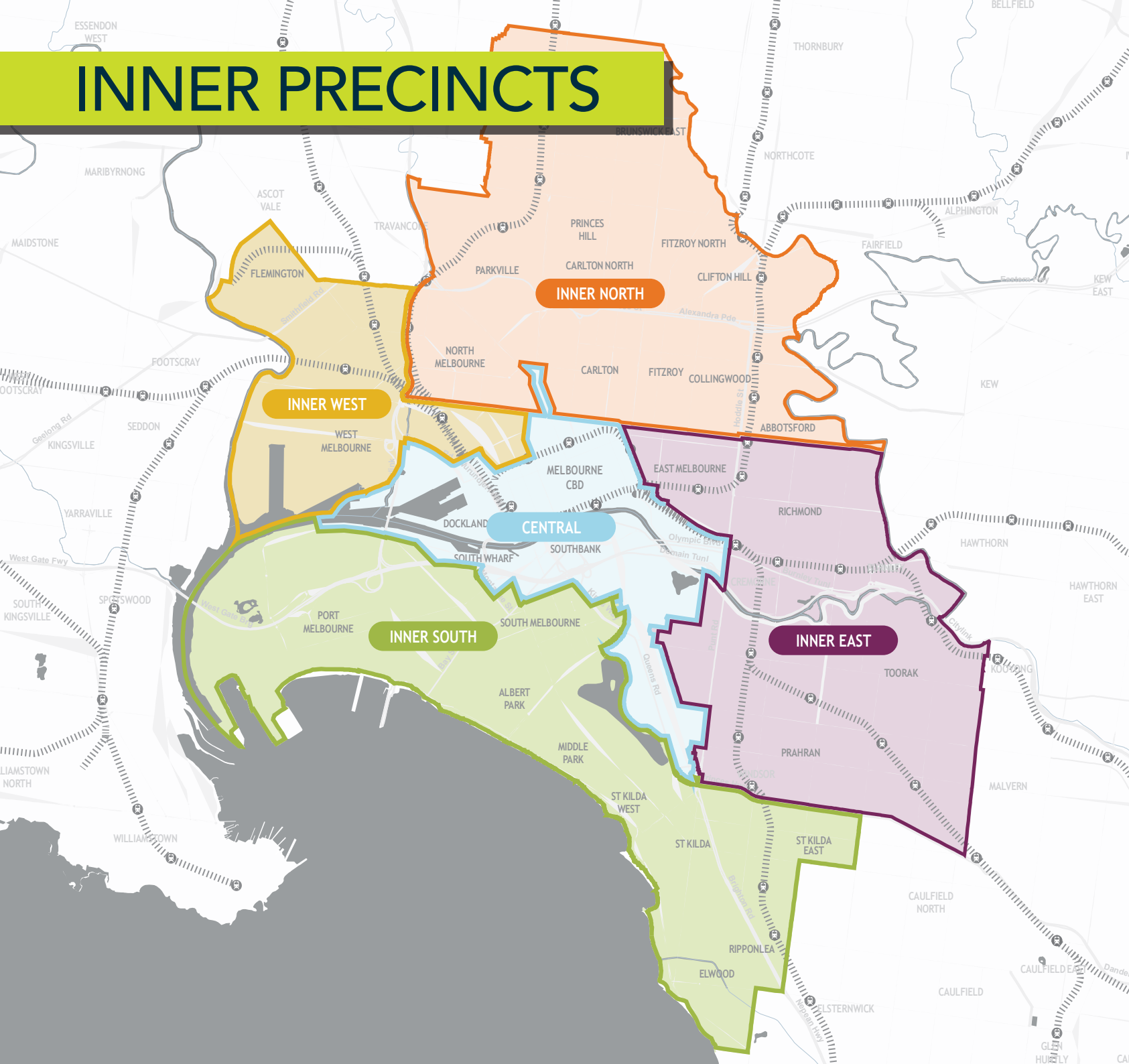


Source: ABS, City of Melbourne - Geografia Forecasts

INNER PRECINCTS

**GROWING
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CENTRAL
23,360
APARTMENTS

INNER NORTH
4,630
APARTMENTS

INNER EAST
3,142
APARTMENTS

INNER SOUTH
13,007
APARTMENTS

INNER WEST
2,596
APARTMENTS

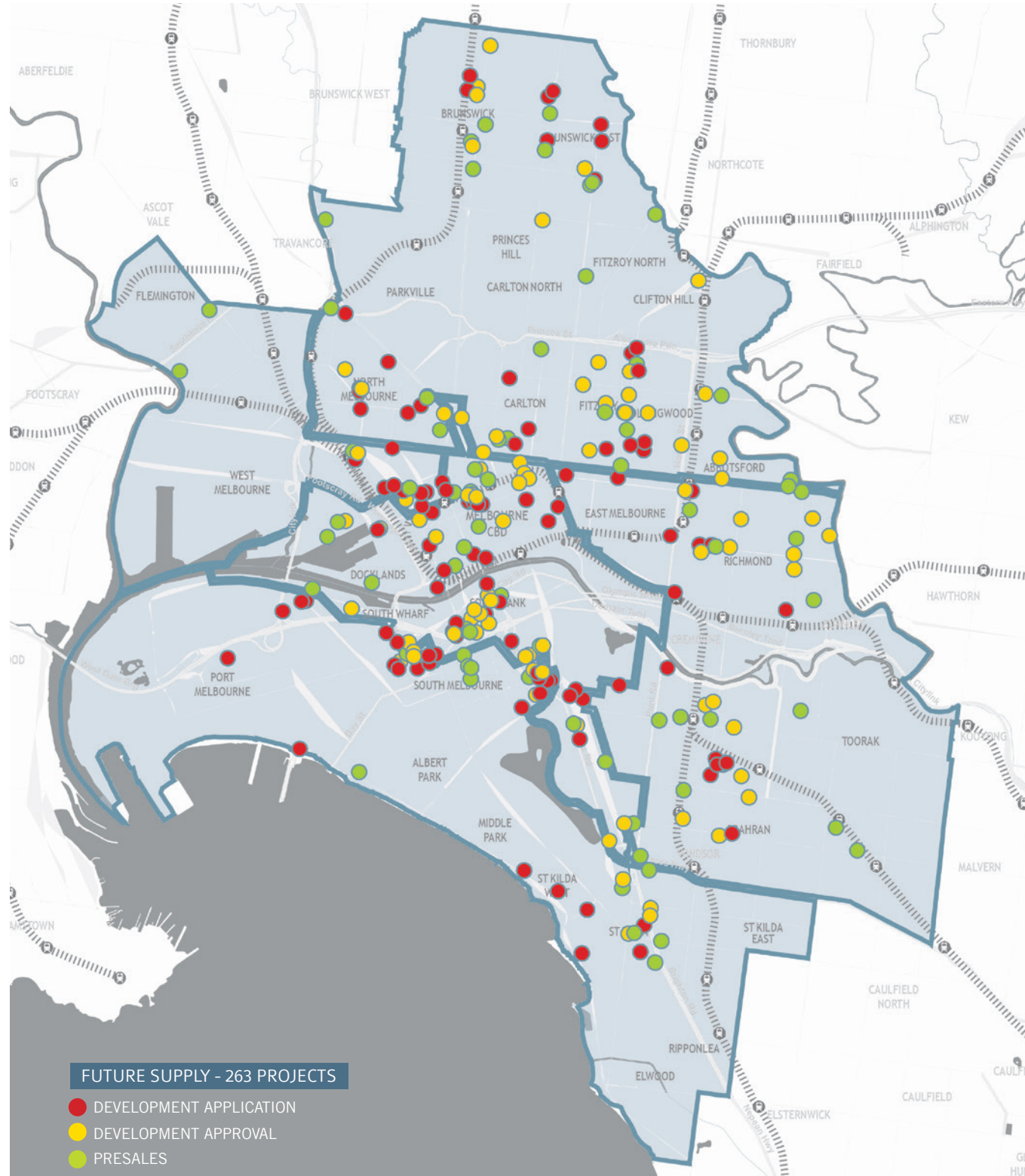


**23,900
APARTMENTS**

are in the pipeline
for the next 5 YEARS
in the CBD

To meet population
projections to 2036

**WE NEED
17,650
APARTMENTS**

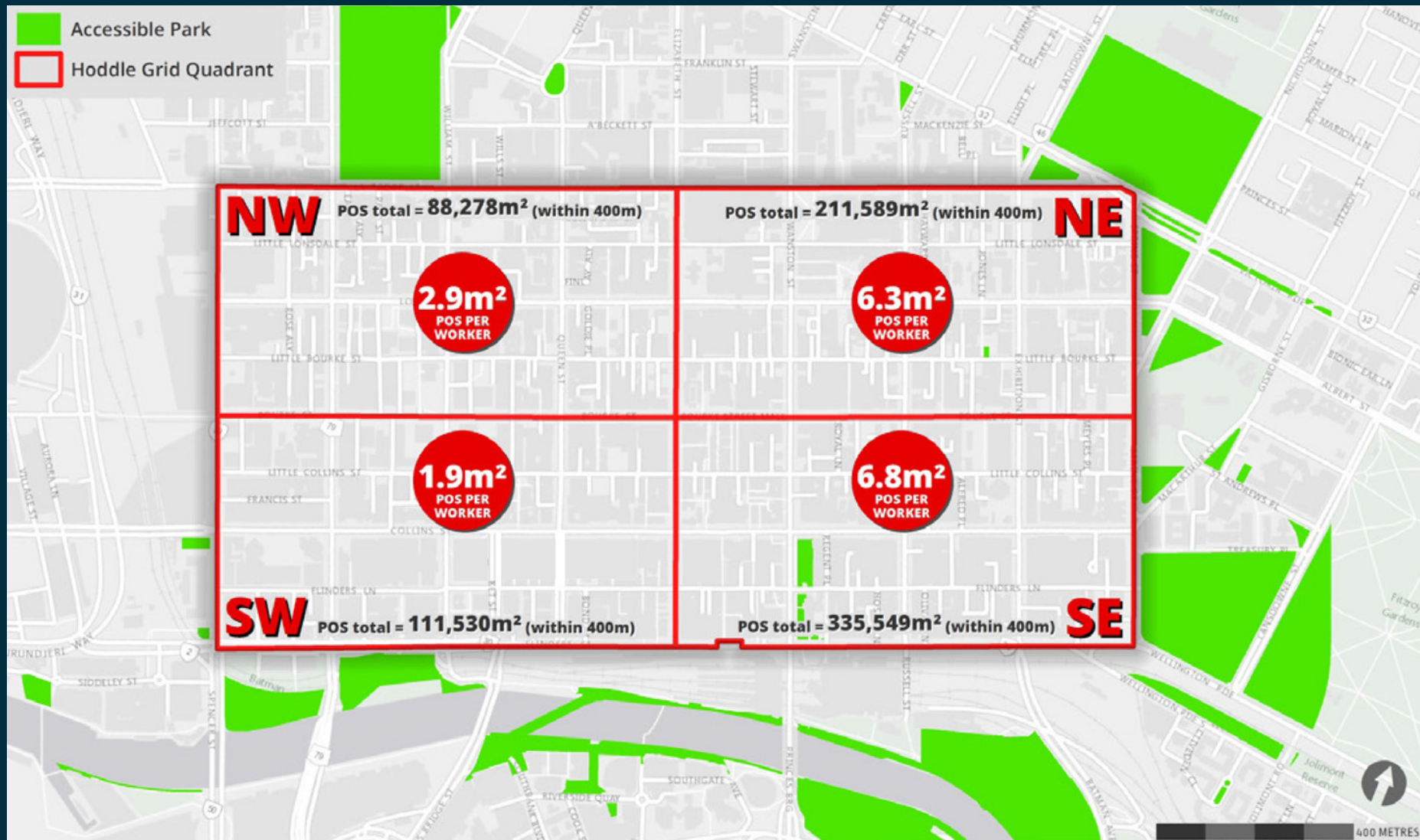


FUTURE SUPPLY - 263 PROJECTS

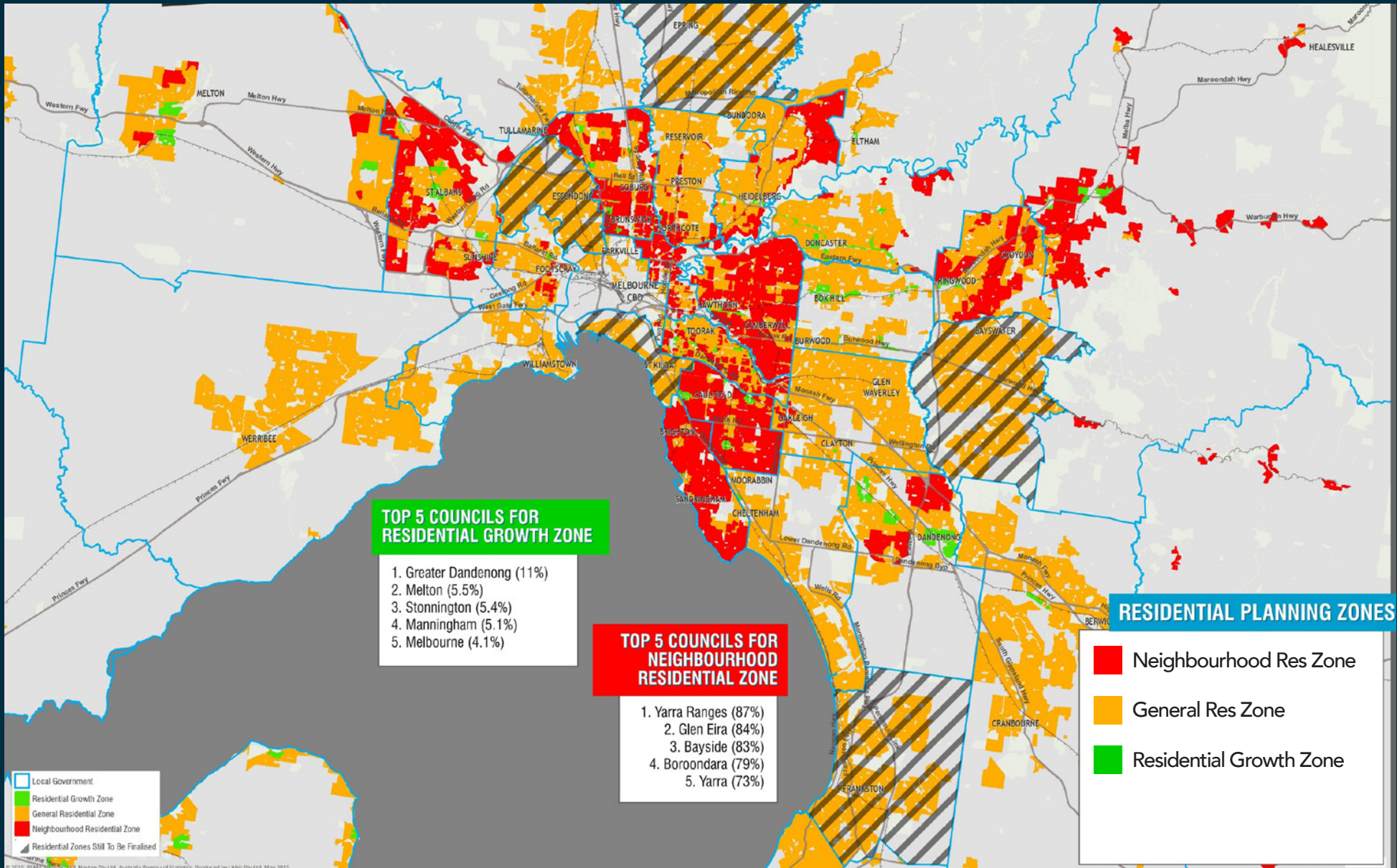
- DEVELOPMENT APPLICATION
- DEVELOPMENT APPROVAL
- PRESALES

PUBLIC OPEN SPACE SCORECARD

POS m² PER CBD WORKER



CITY 2: MIDDLE

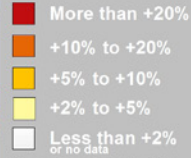


CITY 3: OUTER

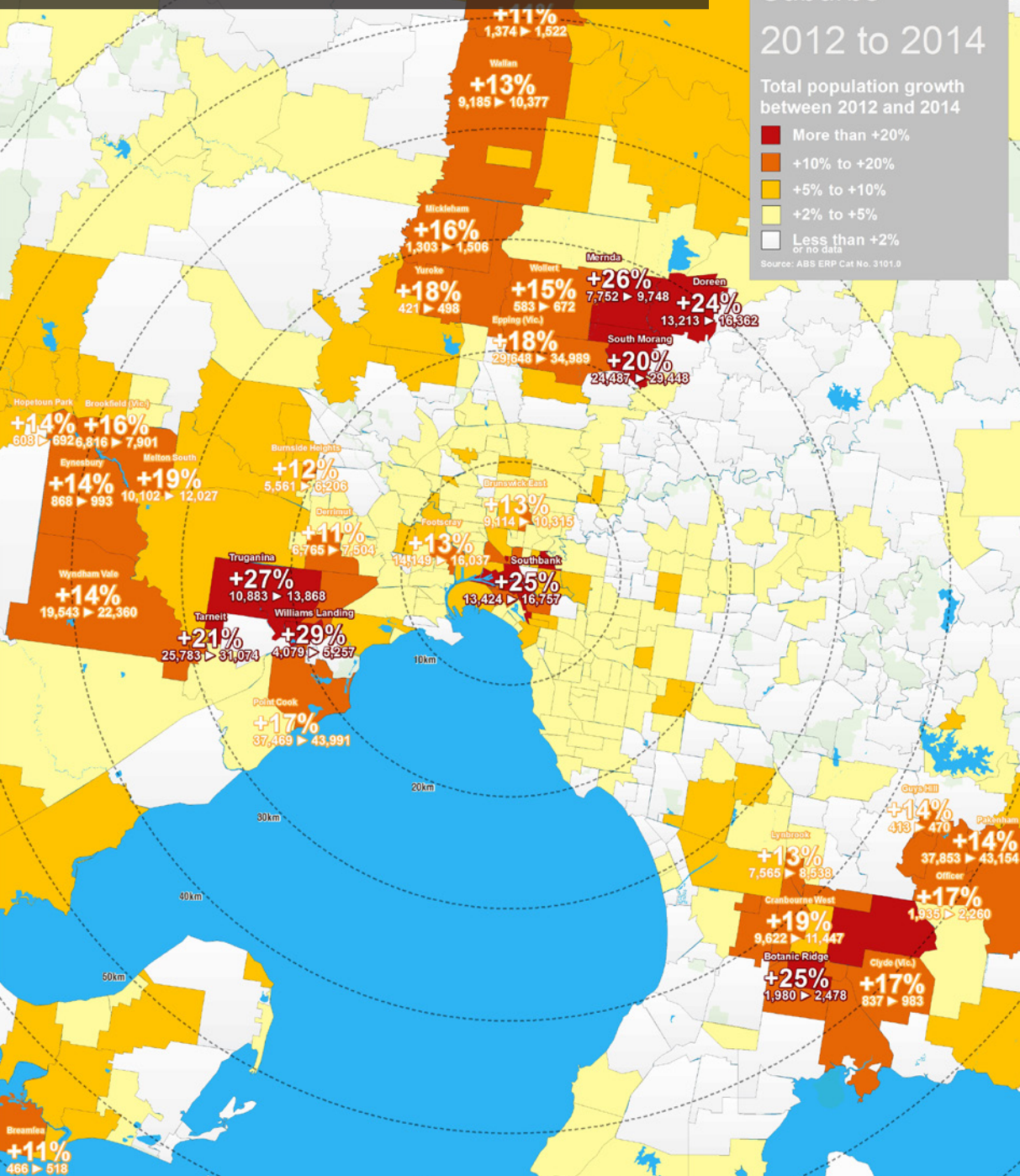
Metropolitan
Melbourne's
Fastest-Growing
Suburbs

2012 to 2014

Total population growth
between 2012 and 2014



Source: ABS ERP Cat No. 3101.0



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CITY 3: OUTER

Metropolitan Melbourne's
Fastest-Growing
Suburbs

2016 to 2026

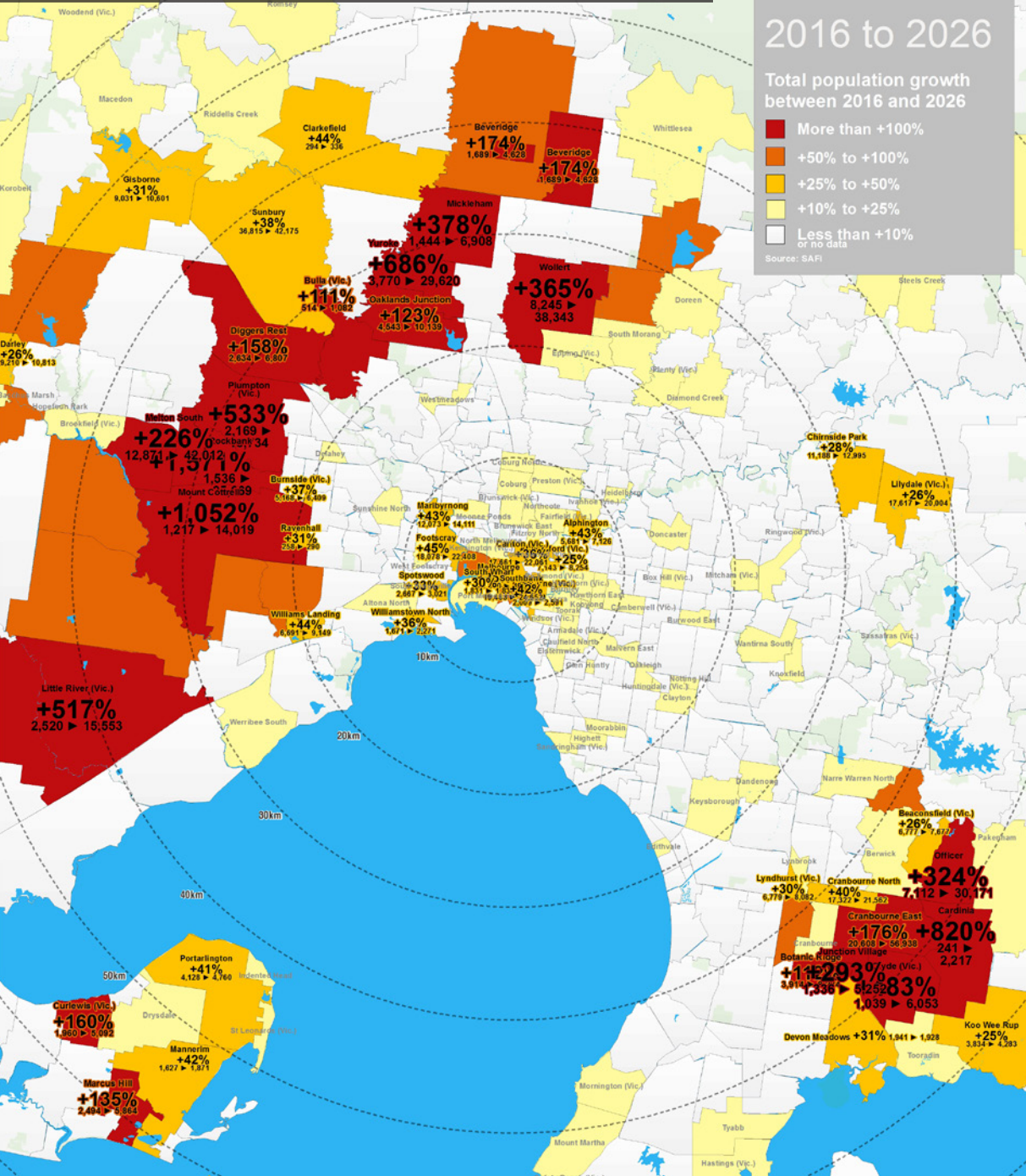
Total population growth
between 2016 and 2026

- More than +100%
- +50% to +100%
- +25% to +50%
- +10% to +25%
- Less than +10%
or no data

Source: SAFI

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SCORECARD

REPORT CARD

How do we score?

2/10

- Over-reliance on inflexible, mandatory controls
- Underutilisation of obvious urban renewal sites
- Failure to optimise development around transit corridors and nodes
- Sterilisation of whole suburbs through regressive zoning
- Failure of infrastructure to support demands of rapidly growing city
- Little appetite for entrepreneurialism or development incentives

An aerial photograph of a city at dusk, showing a dense urban landscape with numerous skyscrapers and a river winding through the center. The sky is a mix of blue and orange, indicating the time is either early morning or late evening. The text "Thank You." is written in a bright yellow, cursive font across the middle of the image.

Thank You.

The logo for "urbis" is located in the bottom right corner. It consists of the word "urbis" in a lowercase, bold, sans-serif font, set against a white square background.

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